

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT

Educational Master Planning Project with Collaborative Brain Trust – 2022

Project Overview

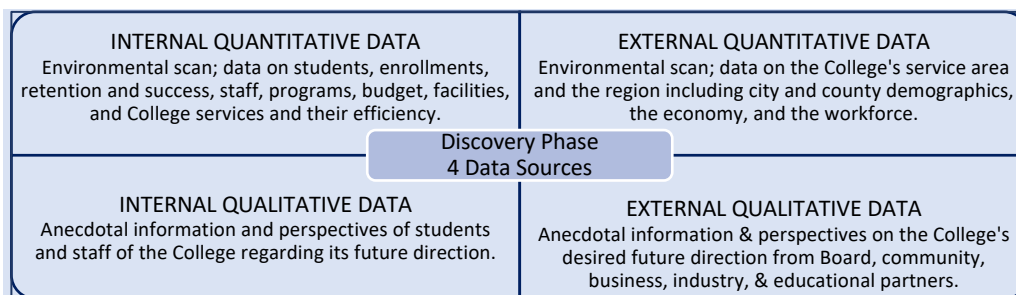
San Bernardino Community College District (SBD) is in the process of developing its next five-year District Strategic Plan, and Educational Master Plans (EMPs) at its two colleges: Crafton Hills College (CHC) and San Bernardino Valley College (SBVC). The *Collaborative Brain Trust (CBT)*, a national firm serving higher education institutions, has been engaged to facilitate and provide educational master planning services to support the work of the colleges. The CBT team is working with the District and each college’s EMP Committee (EMPC) in the process. Each college’s EMPC represents all areas of the College, and the committee make-up represents all constituent groups across the college.

The CBT team is composed of seven highly qualified professionals, with many years of experience in strategic and educational master planning, in over 50 colleges in California and across the nation. The CHC and SBVC Educational Master Plans will provide roadmaps for each College for the next five years. Each college EMP will integrate the various planning efforts currently underway; emphasize diversity, equity and inclusion across the college; be sensitive to the challenges posed to students and staff from the COVID pandemic; address the changing needs of current and prospective students, employers, and communities in the region; and stretch the college to move in new directions. Kickoff meetings are underway with each college’s EMPC and with District Support Operations (DSO), who provide support services to the colleges.

Project Phases, Timeline, and Outcomes

Phase I – Discovery: Data Collection, Analysis, and Synthesis [December 2021 - May 2022]

Phase I of the project is its longest phase, and critical to the project’s success. In this first phase, data and information will be collected, analyzed, and synthesized. Trends and themes will be identified, examining the College’s strengths, weaknesses, opportunities, and threats for the future. A wide array of strategies will be used to gather data across four data sources, as represented in the diagram below, including data collection, document review, interviews, focus groups, “listening sessions” and surveys to provide a strong foundation for EMP development.



Phase II – Portfolio Development and Planning Assumptions [May 2022 – September 2022]

In this second phase of the project, results from the Discovery Phase will be used to develop the College Data Portfolio, as well as a set of Planning Assumptions to be used for goal-setting in Phase III.

Phase III – Goal-Setting and Recommendations [October 2022 – November 2022]

The third phase of the project will focus on identifying 3-5 *Strategic Directions* to serve as a framework for the College’s five-year plan, along with a set of *Supporting Actions* to guide plan implementation. Board adoption is scheduled for December 2022.